

Feature Presentations FAQs

What is Feature Presentations?

Feature Presentations is a subscription service that offers two new full-dome shows for your theater each year from E&S Digital Theater Productions. Shows are available for an annual license or for "gate share" pricing.

How does the "gate share" pricing work?

We will charge a small initial distribution fee, which covers packaging the show and the marketing materials that we will send to your theater. Once the show opens, we will receive a percentage of the gross box office receipts, typically 25%, as the licensing fee. You will need to submit monthly reports and quarterly payments for the show. Details concerning these reports and payments will be included with the show and marketing materials.

What materials will I receive to help me promote the show?

The electronic marketing kit includes print-ready movie poster artwork, stills from the show, Digistar 3 and E&S Digital Theater logos, and a trailer for the show in several versions, including DVD, 16:9 JPEG sequence for import into a digital editing system for output to video, and full-dome with 5.1 channel surround sound.

How do I get additional information, and how do I sign up?

Visit the E&S Digital Theater website at www.es.com/dt for information about our shows, including trailers, stills, poster artwork, and show licensing options. To sign up for Feature Presentations, please contact our Sales Department at 801-588-7500.

E&S EVANS & SUTHERLAND
Digital Theater

tel 801-588-7500
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For your consideration...

FEATURE PRESENTATIONS™

INTRODUCES

Mystery of the Christmas Star



E&S EVANS & SUTHERLAND
Digital Theater

Introducing *Mystery of the Christmas Star*,
the latest *Feature Presentation*
from E&S Digital Theater

Reserve a copy today for your full-dome theater!

Opening Worldwide November 17, 2006

Journey back 2000 years to Bethlehem as we seek to discover a scientific explanation for the Star the wise men followed to find the baby Jesus. This modern retelling of the Christmas story is sure to charm and captivate audiences of all ages.

Mystery of the Christmas Star

FEATURE
PRESENTATIONS™

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