**DRAFT: Launchpad – Planetarium Release BEYOND**

The following release template may be adapted for media distribution and/or marketing purposes by planetariums showing *Beyond the Sun* as part of LaunchPad. The planetarium’s logo or visual symbol should be placed at top of page.

FOR IMMEDIATE RELEASE Contact: [Planetarium Contact]

[phone number]

**[PLANETARIUM NAME] DEBUTS *BEYOND THE SUN*, AN ANIMATED FAMILY SHOW**

**FEATURING A CURIOUS EIGHT-YEAR-OLD PLANET HUNTER AND HER TOUR GUIDE, THE MOON**

[CITY/STATE IN ALL CAPS] – [date] – [Planetarium Name] announced today its debut of *Beyond the Sun*, a 25-minute animated adventure show featuring Celeste, a curious eight-year-old planet hunter and her tour guide and teacher, a talking Moon. The show, produced by Render Area S.L., is now showing [for a limited time or specific time frame] and appropriate for all ages.

“We are thrilled to debut *Beyond the Sun*, an expertly animated film that travels the universe through the eyes of a curious young planet hunter named Celeste,” said [Planetarium Spokesperson]. “Guided by the Moon and his mischievous friends, Celeste takes a trip through the solar system, finding new Earths and exoplanets, while learning about the universe along the way. The whole family will enjoy this feature with its beautiful animation. It’s both educational and fun for the explorer in all of us, and we invite our guests to join us at the planetarium to experience this one-of-a-kind show for themselves.”

*Beyond the Sun* tells the story of Celeste, young adventurer who’s enchanted by the planets and stars. One night as she goes to bed, she’s visited by the Moon and his celestial helpers who take her on a wondrous expedition through the cosmos. She learns about the solar system, but is most curious about what exists outside it. The Moon teaches her about the billions of stars that exist in the Milky Way – and the many other galaxies that exist beyond it. Celeste learns about rogue planets, exoplanets, oceanic worlds, and super-Earths. All the while she’s inspired to learn more as she wonders if life exists among the potentially ten billion habitable planets in our own galaxy.

*Beyond the Sun* was directed by Javier Bollain, and won the honor of Best Narrative at the 2020 Dome Under Festival in Melbourne, Australia, and was an Official Selection of IFSV 2019 Japan.

[Planetarium Name] is located at [address] in [city]. For information on tickets and showtimes, visit [website] or contact the planetarium at [phone number.]

[Additional Planetarium description, e.g., founding, mission, capabilities, if needed.]

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Cosm is a global technology company that redefines the way the world experiences content across three primary markets: Sports and Entertainment, Science and Education, and Parks and Attractions. Cosm Companies include Evans & Sutherland, Spitz, Inc., and Cosm Immersive with 200 employees worldwide.

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